

GRANITE

AD SPECS

MAGAZINE TRIM SIZE

8.5" W X 11" H

BLEED SIZE

8.75" W X 11.25" H

LIVE AREA

7.875" W X 10.5" H



COVER POSITIONS
(W/ BLEED)
8.75" X 11.25"



FULL PAGE
(NO BLEED)
7.875" X 10.5"



1/2 PAGE (H)
7.875" X 5.125"



1/2 PAGE (V)
3.875" X 10.5"



1/4 PAGE
3.875" X 5.125"

THE MAGAZINE FOR GOOD LIFE IN NEW HAMPSHIRE

Granite Magazine is the opportunity to reach residents and visitors to the Southern New Hampshire region year-round. Reach residents who are seeking the opportunity to engage with your products and services, while they enjoy seasonal activities with friends and neighbors.

- Granite Magazine is a full-color magazine that is direct-mailed to Southern New Hampshire homeowners with average incomes of \$125,000 or more.
- Granite Magazine is distributed to affluent property owners, residents and frequent guests of Southern New Hampshire. Each issue has a multi-month shelf life to keep your advertising message in front consumers and to draw sales traffic from this lucrative market.
- On average, readers spend 30-40 minutes with high-end lifestyle magazines. Granite, at 64 or more pages, will include unique stories about people and experiences in the region, matched with superb photography.

CONTACT:
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ISSUE DATES

PUBLISH - Nov. 16, 2020
Ad Space Reservation - Oct. 5, 2020
Materials Deadline - Oct. 12, 2020

POSITIONS & RATES*

FULL PAGE	QUARTER PAGE
1 X Rate.....\$1,995	1 X Rate \$725
2 X Rate \$1,665	2 X Rate \$625
3 X Rate....\$1,336.65	3 X Rate.....\$485.75
4 X Rate.....\$1,197	4 X Rate.....\$435
5 X Rate.....\$997.50	5 X Rate.....\$362.50

HALF PAGE

1 X Rate \$1,225	*Additional 20 percent for premium and guaranteed positions.
2 X Rate \$1,085	*All rates are net. Rates are not subject to agency commission.
3 X Rate.....\$820	
4 X Rate.....\$735	
5 X Rate.....\$612.50	

*Full price will be charged for any ads booked, regardless of whether deadlines are met for ad submissions.

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format)
- Adobe Photoshop and Adobe Illustrator EPS files
- Files need to be press optimized with fonts embedded
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to: adsales@nashuatelegraph.com
- FTP upload available for files greater than 10MB (contact publisher for details)

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

SUBMISSIONS:

- adsales@nashuatelegraph.com

PRODUCTION ASSISTANCE

Contact your advertising executive for basic assistance in the production of all ads.

PUBLICATION DATE(S)

___ November 2020 • ___ April 2021 • ___ July 2021 • ___ October 2021 • ___ December 2021 •

AD SIZE

___ Full Page • ___ Half Page • ___ Quarter Page

ADVERTISING INSERTION ORDER

I agree to ___ number of ads at a rate of ___ each. Signature: _____ Date: _____

Printed name: _____ Title: _____